

October 12, 2015



# Cal Water Launching Water Focus Report Program to Aid Customers' Water-Use Assessments, Conservation

SAN JOSE, CA -- (Marketwired) -- 10/12/15 -- To help customers assess their water use and aid in their conservation efforts during the drought, California Water Service (Cal Water), the largest subsidiary of California Water Service Group (NYSE: CWT), has partnered with Badger Meter to send customers an individualized, monthly Water Focus Report for their properties.

The customized Water Focus Report, provided to customers at no charge, will show each customer how his or her average daily water use compares to both the customer's water budget and similar homes in the area. The reports will also include conservation tips to help use water more efficiently. Badger Meter, a leading producer of flow measurement and control products, provides timely measurement data for Cal Water and other water utilities worldwide.

This program will be rolled out regionally over the next two months. Reports will be sent to customers by mail for the first three months and by email thereafter for customers who opt to continue receiving the reports.

"As we continue to endure historic drought conditions, we want to keep offering our customers new, additional tools to help them reduce their water use and meet the state's mandated water use reductions," said Ken Jenkins, Director of Drought Management and Conservation.

Cal Water piloted the Water Focus Reports with customers in its Los Altos District this summer. The company refined the reports in response to customers' feedback about the information provided in the report.

"We are committed to maintaining a customer-first approach during this drought and providing quality, service, and value to our customers," Jenkins said. "Our goal for these reports is to help customers understand more about their water use and how it stacks up to their water budgets and to other local properties of similar size. We also want to provide helpful information that customers can use to save more water. The pilot helped us make these reports even more useful to our customers."

Cal Water serves about 2 million people through 478,000 service connections in California. The company has provided water service in the state since 1926. Additional information may be obtained online at [www.calwater.com](http://www.calwater.com).